

Voxeo**Sound Production Services***improve the sound and feel of
voice applications***VÖXEÖ**

Voxeo™ Sound Production Services helps clients identify and deploy professional voice talent and sound effects needed for world-class applications. Choosing from our portfolio of experienced voice actors, Voxeo can help clients quickly translate application voice prompts into compelling-sounding audio files.

Improve the Sound Design to Save Costs and Improve Returns

It is important that voice applications have a “sound and feel” that reflects clients’ business and customer experience goals. Callers who feel comfortable with the voice interface and voice persona of the application tend to increase their rate of self-service, thereby helping achieve operational savings and return on investment. However, finding the right professional voice talent can often be difficult. It requires clients to invest time upfront to find recording studios with unique experience, as well as to locate voice talent who can meet long-term needs. Quickly identifying the right components can save development time and sound production costs.

Speed Time to Market with Pre-Selected Voice Talent and Earcons

Voxeo has selected a number of professional voice actors and sound effects—known as earcons—for use in enterprise applications. To speed the production lifecycle, each talent has a pre-defined voice persona and sample audio file of past work. There are also a number of sample earcons available for immediate use that can help enhance application quality. For applications that require a specific voice persona or set of earcons, Voxeo Professional Services can work directly with clients to create a custom and unique sound and feel.

Voxeo Sound Production Services includes:

- **Audio Standards Guide** – provides a best-practices overview of audio standards, such as information on optimal audio formats and how audio can be recorded and edited for concatenation.
- **Voice Prompt Guide** – offers examples for writing high-quality natural language prompts.
- **Voice Talent Direction** – provides direction to the voice talent and the studio engineers during prompt recording to guarantee that the nuance, phrasing and inflection match application requirements.
- **Voice Prompt Recording** – delivers optimally recorded audio files that are ready to deploy or uncompressed files ready for editing.
- **Earcons** – offers a set of ready-to-deploy earcons to match the application sound and feel requirements.
- **Audio File Editing** – as an enhanced service, uses advanced editing tools to blend music beds, normalize peak and average output ranges, and fine tune individual sound files for optimum quality.

For more information about Voxeo Sound Production Services, please contact:

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